Region 11 Help Me Grow IEIC Meeting Minutes Ramsey County Library – Roseville, Hamline and County Rd B, Roseville Region 11 Help Me Grow IEIC meetings are open to the public.

Date: December 6, 2017 **Time:** 12:30 – 3:00pm

Committee Chair: Mai Chang **Past-Chair:** Jayne Cox-Lindsey

Members: (X denotes present, E excused absence, N not present)

N Andrea Robinson	X Jane Auger	X Mai Chang	X Nancy Wallace
X Brenda Natala	X Janell Schilman	E Mary Jo McGuire	E Pam Morrison
X Dana Nagel	X Jayne Cox-Lindsey	X Marilynn Forsberg	X Sharon DeZeeuw
E Dave Runion	X Jessica Mattson	X Mayme Petrich (Kate Evans)	X Sherry Haaf/ Joanne Drahnak
N Fowsia Elmi/ Kab Nras Lee	X Judy Swett	X McKenna Quam	X Stephanie Graves
X Katy Chase	E Laura Larson	X Michele Kvistad	X Susann DeTienne
X Kristi Flesher	X Leigh Ann Ahmad	X Monica Torgerson	E Sylvia Sekhon
Staff:			
X Marty Smith	X Kathy McKay	X Ingrid Aasan	
Guests:			
X Shya Tran			

Торіс	Discussion Highlights	Action Item	Due Date	Status
Welcome:	 Welcome Introductions Housekeeping Approval of agenda - approved Approval of October 4, 2017 meeting minutes - approved 			
Special Topics	 Social Media – Social media usage patterns for our target audiences were explained. While Facebook is popular with young parents, Instagram is gaining in popularity especially among Black and Latino young adults. An additional focus is being implemented on Instagram. Challenges are finding high quality photos for Instagram since it is all about the 'wow' factor of the photo. Dakota County Screening Pilot Project - Janell Schilman provided an overview of this project which utilizes a dedicated staff person to work with families in CAPTA system to provide periodic developmental screening – and referral to infant and toddler intervention/preschool special education if needed. A PowerPoint was distributed at the meeting and electronically to all members after the meeting. Statewide Expansion of Help Me Grow Update – Shya Tran from the MN Department of Education provided an update on the expanded Help Me Grow model. Discussion followed 			Daily posts

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	 her presentation. A PowerPoint was distributed at the meeting and electronically to all members after the meeting Statewide IEIC Retreat - The topics covered at the November retreat included: Review of the state requirements for IEIC bylaws and operating procedures; Reminder that IEICs are to report their evaluation methods for referral and outreach data collected and how this has made a difference; Presentation on the Child Care Training-to-Go Video and Instructor's Guide. Shared that there are 3 videos on the Help Me Grow website that provide ideas on talking to parents when child development concerns are noticed. Shya Tran presented on the Expanded Help Me Grow initiative with updates on the current vision & direction asked for attendee thoughts of IEIC's role. Information on how/where to look up district budget information.
Subcommittee Updates	 Child Find/Public Awareness – Child Find Work Plan, child care outreach strategies. Handouts shared with information on the 1st Quarter (Jul-Sep 2017) ECSE Referral Source data and yearly comparisons. Discussion held on changing the ECSE referral data collected starting in 2018. ECSE Referral Source data will be collected through the end of the 2rd Quarter (Oct-Dec 2017). The IEIC will have 4 complete calendar years of referral source data then and know where/how to focus outreach efforts for "Help Me Grow" across the 7-county metro area. Data has shown that primary referral sources have consistently been: parents/foster parents/guardians/relatives - 29%; medical providers/public health - 27%; early childhood screening - 19%; social services/child protection - 12%. A DRAFT of a revised ECSE referral & eligibility data collection form was shared and suggestions taken for revisions. The goal is to transition to the revised data form in 2018 at the end of the school calendar years. The following information will be collected on the revised form: 1) total number of ECSE referrals in a year; 2) number not able to contact; 3) number declining screening or evaluation, (noting race/ethnicity); 4) number declining screening or evaluation, sudget revisions. We did receive the additional funding we had requested from MDE (\$12,000) so that we are able to maintain our level of funding from last year. These additional funds will likely be used for printing resource materials but no decision has been made at this time. Membership – Two new members were elected today to serve on the IEIC. An orientation for these new members were elected today to serve on the IEIC. An orientation for these new members were elected today to serve on the IEIC. An orientation for these new members were relected today to serve on the IEIC. An orientation for these new members were relected today to se

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Miscellaneous:	 State Updates ICC Update Agency Updates 			
Future meetings:	 Please note new meeting dates! All meetings are held on Wednesdays from 12:30 - 3 February 28, Metro ECSU April 25, Metro ECSU May 23, Metro ECSU 	Staff sends out agenda* *Additions to agenda due to Marty Smith three weeks prior to meeting	Two weeks prior to meeting	Ongoing